AI made building instant. SafeLaunch makes launching legal.

We check a website, app or codebase against 138 laws and standards in 54 markets, explain every problem in plain words, write the exact fix and sign off the version that ships. In minutes.

54	138	691	497	62
markets	laws and standards	requirements	cited provisions	automated checks

AT A GLANCE

The whole story on one page.

PROBLEM

Millions of launches, no legal review

AI builders create hundreds of thousands of products a day. The laws still apply, and enforcement is rising.

SOLUTION

138 laws, 54 markets, minutes

Cited findings, exact code fixes and builder prompts, then a signed record of the version that ships.

CUSTOMERS

Teams without a legal department

AI-built products, online stores, agencies, SaaS startups, regulated professionals, Indian businesses.

MODEL

Free, then $49 to $249/mo

Free scans acquire, one-time audits monetise the launch, monthly plans keep teams that ship often.

MARKET

$12.5B addressable

Adjacent software already sells about $6.8B a year, almost all to large companies.

OUTLOOK

$13M by 2031, base case

A live product on a lean cost base, raising to scale distribution through builders and partners.

THE PROBLEM

Building got a hundred times faster. The rules didn't move.

200,000

new projects a day on Lovable alone, one of several AI app builders [1]

45%

of AI coding tasks produced code with a known security flaw [2]

95.9%

of the top million home pages fail automated accessibility checks [4]

65.4%

of EU-facing sites keep tracking after a visitor says no [5]

ENFORCEMENT IS REAL

€1.2B

GDPR fines in 2025 alone, €7.1B since 2018 [6]

€475M

two cookie fines in one week: Google €325M, Shein €150M [7]

5,000+

US website accessibility lawsuits in 2025 [8]

20

US states with comprehensive privacy laws, fines now in millions [9] [10] [11]

WHY NOW

A wall of deadlines lands on teams with no lawyer.

Jun 2025
European Accessibility Act enforceable for private companies

Jan 2026
Indiana, Kentucky and Rhode Island privacy laws take effect [9]

Aug 2026
EU AI Act: chatbots and AI content must be labelled [12]

May 2027
India's DPDP obligations for every business, penalties up to ₹250 crore [13]

Dec 2027
EU AI Act high-risk obligations begin after the Omnibus delay

2027 to 2028
Oklahoma, Louisiana, Alabama and Vermont privacy laws begin [9]

Regulators
Fines now reach hundreds of millions, and smaller companies are named too.

Claimants
Accessibility and tracking lawsuits are filed by the thousand, many against small online stores.

Buyers
Enterprise customers, app stores and investors ask for proof before they sign.

THE SOLUTION

Scan. Fix. Prove.

01

Scan

A live site, a GitHub repository or an upload.

- 3 free scans a month, no card
- Real browser: we click Reject and watch what still loads
- Reads the code: data, vendors, keys, access rules

02

Fix

Every finding arrives as a change a builder can make today.

- Before and after code for each problem
- Prompts for Lovable, Cursor, Claude Code, Bolt, v0, Replit, Windsurf
- One-click pull request, draft policies included

03

Prove

A signed record of the exact version that passed.

- Locked to one commit, upload or URL capture
- Ed25519 signature, append-only, public verify page
- Certificate and badge customers can check

WORKS ON

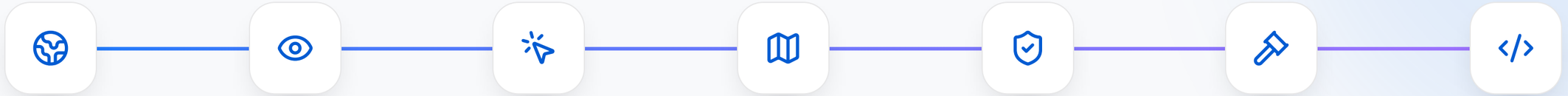
Live websites | GitHub repositories | Code .zip | Android APK and AAB | iOS IPA

FIXES WRITTEN FOR

Lovable | Cursor | Claude Code | Bolt | v0 | Replit | Windsurf | Any AI assistant (MCP)

HOW IT WORKS

Evidence first. AI second. Citations always.



01
Collect
Repository, real browser or upload

02
Read
Stack, data collected, every third party

03
Test
Refuse cookies, record what still fires

04
Map
54 markets and 138 laws that apply

05
Check
62 deterministic checks, then AI on 691 requirements

06
Cite
No finding without its law and provision

07
Fix and sign
Code change, builder prompt, signed record

62	691	497	0
deterministic checks run first	requirements reviewed by AI	provisions cited by name	findings shipped without a citation

Deterministic first
What can be proven from the code and the browser is proven, not guessed.

A citation guard
Any AI finding that can't name its law and provision is rejected before it reaches a report.

A versioned rulebook
Rulebook v2026.11.9 with a dated changelog; every report names the version it used.

THE PRODUCT, LIVE

A real report: an AI-built health app.

safelaunch.site · Mealwise, built with Lovable · 21 findings across 9 markets



Overall score · 9 → 61 after urgent fixes

European Union	5
Germany	5
Washington	6
United Kingdom	7
India	7

Critical **Supabase service-role key exposed in source code**
Reasonable security safeguards

Critical **Database tables are readable without row level security**
Reasonable security safeguards

Critical **Health or sensitive data collected without explicit consent**
Sensitive & health data

High **OpenAI API key is shipped to every visitor's browser**
Reasonable security safeguards

High **Trackers load before the visitor answers the cookie banner**
Consent for cookies & tracking

High **Trackers still load after the visitor clicks Reject**
Consent for cookies & tracking

F-01 · src/integrations/supabase/client.ts:5

Supabase service-role key exposed in source code

What to do. Rotate every exposed key now, move it to a server-side secret, and remove it from git history.

The exact change

```
- const keys = { service_role: "[REDACTED]" };
-
- export const supabase = createClient(SUPABASE_URL, keys.service_role);
+ // Browser code uses the public anon key only; row-level security protects the data.
+ export const supabase = createClient(
+   import.meta.env.VITE_SUPABASE_URL,
+   import.meta.env.VITE_SUPABASE_PUBLISHABLE_KEY,
+ );
+
```

COVERAGE

138 laws and standards. 54 markets. One scan.

54	138	691	497
markets	laws and standards	requirements	cited provisions

MARKETS BY REGION

US States	23 markets
Asia-Pacific	13 markets
Americas	7 markets
Europe	6 markets
Middle East & Africa	5 markets

AREAS OF LAW CHECKED

- Privacy and data protection
- Cookies and tracking
- Accessibility
- AI transparency
- Consumer protection
- Subscriptions and cancellation
- Security safeguards
- Children's online safety
- Health and sensitive data
- E-commerce and legal notices
- Marketing and spam
- Open-source licences
- Professional advertising rules
- App store requirements

Every US state privacy law, the GDPR and ePrivacy, the UK, India's DPDP, Brazil, Canada, Asia-Pacific and the Gulf, plus WCAG 2.2.

WHO IT'S FOR

Anyone who ships a product without a legal department.

About 36 million small businesses in the US and about 24 million SMEs in the EU, before India, and roughly 1.49 billion websites worldwide. [25] [24] [21]

AI-built products

Founders on Lovable, Bolt, Replit, v0, Cursor and Claude Code.

Free scan, then Launch Fix

Online stores

About 2.9 million live Shopify stores; e-commerce draws most accessibility suits.

Launch Report, then Pro

Agencies

Studios building for clients: ten products on one plan, client-ready reports.

Agency plan

SaaS and startups

Selling into the EU and US; sign-offs answer security and privacy reviews.

Pro, with sign-offs

Regulated professionals

Law firms, clinics and advisers: advertising, health data and testimonial rules.

Report and expert review

Indian businesses

DPDP obligations from 13 May 2027, penalties up to ₹250 crore. Our home market.

Free scan, then Launch Fix

CUSTOMER VALUE

The review a lawyer would do, at the price of a tool.

	Typical route	SafeLaunch
Time to a first answer	✕ Days to weeks of emails and calls	✓ Minutes, self-serve
Cost	✕ About $20,000 a year at the median for enterprise compliance platforms [23]	✓ Free, $49 or $149 once, or $49 a month
Markets	✕ Usually one jurisdiction per review	✓ 54 markets in one report
Output	✕ A memo someone still has to turn into code	✓ Code changes, builder prompts and a pull request
Evidence	✕ Questionnaires and self-assessment	✓ Real browser test plus the actual code
Proof	✕ Nothing a customer can verify	✓ A signed record of the exact version

BUSINESS MODEL

Free to start. Paid at launch. Recurring when you ship often.

Free scan
ACQUIRE

$0

3 a month: score, top problems, what passes

Launch Report
ONE-TIME

$49

Every finding in every market, actions, PDF

Launch Fix
ONE-TIME

$149

Code fixes, prompts, policies, pull request, sign-off

Re-check
ONE-TIME

$29

Scan the next version and compare

Expert review
ONE-TIME

$399

A privacy professional's memo on the report

Pro
RECURRING

$49/mo

4 fix reports and sign-offs a month

Agency
RECURRING

$249/mo

25 fix reports across 10 client products

Extra verification
RECURRING

$15

Beyond the monthly allowance

Software margins

A scan costs AI time and a browser session. Free scans use fast, inexpensive models.

No idle cost

No background jobs: cost rises with usage, so a slow start costs very little.

Global from day one

Paddle is merchant of record: tax and payments handled in every market.

MARKET

Budgets already exist. Small teams are unserved.

ADJACENT MARKETS, 2025

Privacy management software [14] $5.1B

Consent management [15] $875M

Digital accessibility software [16] $850M

About $6.8B a year, growing 17 to 23%, sold almost entirely to large companies.

BUYERS ALREADY PAY

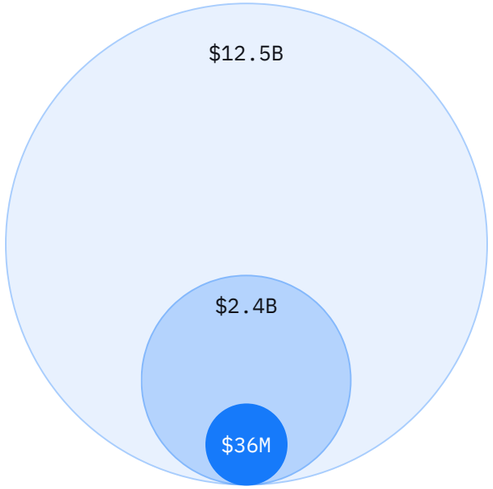
OneTrust [20] $500M
Enterprise privacy platform

Vanta [17] $300M
Security compliance, 16,000+ customers

Usercentrics [18] $117M
Cookie consent, €100M ARR

Drata [19] $100M
Security compliance

OUR MARKET, BOTTOM-UP



Total addressable, $12.5B. About 50 million businesses with a website or app across our 54 markets, at about $250 a year on launch and ongoing compliance checks.

Serviceable, $2.4B. About 8 million digital-first businesses that ship often: AI-built apps, online stores, SaaS and the agencies that build for others, at about $300 a year.

Obtainable by 2031, $36M. About 1.5% of the serviceable market: roughly 120,000 paying customers at about $300 a year.

GO-TO-MARKET

Distribution that already exists, and partners that multiply it.

27
in-depth guides, live today

6
free checker pages, live today

13
comparison pages, live today

9
languages read in policies, live today

Now to 6 months

1. Prove the funnel

- Search and AI-answer traffic from guides, checkers and comparisons
- Builder communities: Lovable, Bolt, Replit, Cursor, Claude Code
- Sign in with GitHub: a repository is one click from a scan

6 to 18 months

2. Add partners

- A pre-launch check offered inside AI builders
- Shopify App Store, WordPress plugin, GitHub Marketplace
- Agency programme and MCP and API usage by coding agents

18 months and beyond

3. Become the standard

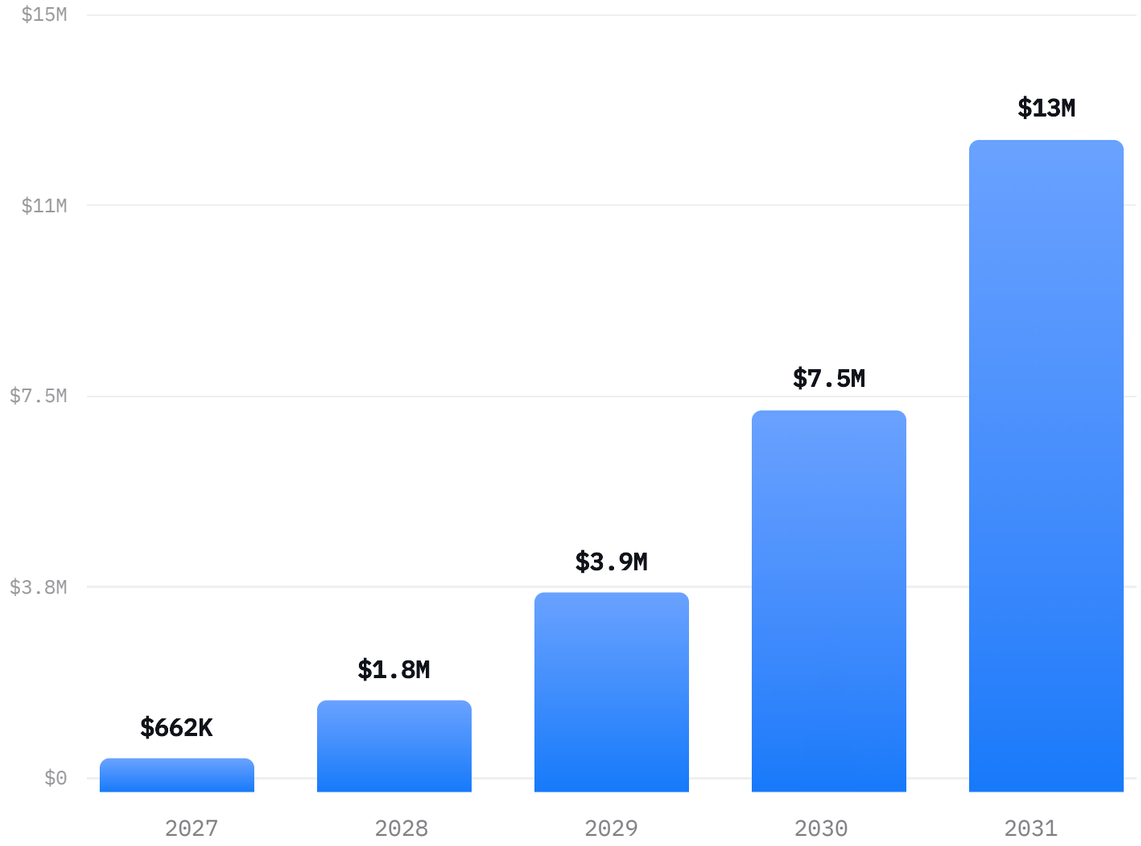
- Sign-offs requested by app stores, payment providers and insurers
- Sector packs for health, finance and children's products
- Regional partners in India, the EU and the Gulf

FIVE-YEAR PROJECTIONS

From launch to $13M in the base case.

Revenue by year · base case

One-time audits plus recurring plans



CONSERVATIVE
$1.6M
in 2031

BASE
$13M
in 2031

UPSIDE
$62M
in 2031

Unit economics, base case

$4,091
Lifetime value of a subscriber

$1,364
Affordable cost to win one (3:1)

4%
Free sign-ups who pay

78%
Subscribers kept each year

60,000 free sign-ups in 2027 growing 2.2x, 2x, 1.8x, 1.6x; freemium conversion benchmark 3 to 5% [26]. Illustrative model outputs, not forecasts or guarantees.

HOW FAR IT CAN SCALE

Every new product is a new customer. Distribution is the multiplier.

Partnerships

Inside AI builders

A pre-launch check where apps are built, reaching hundreds of thousands of new projects a day.

Next

Marketplaces

Shopify App Store, WordPress plugin and GitHub Marketplace listings.

Live: Agency plan

Agencies and white-label

Agencies resell reports under their own brand across their clients.

Live: MCP server

API and AI agents

Coding agents call SafeLaunch through MCP and an API before they ship.

Roadmap

Sector packs

Deeper rules for health, finance, children's apps and professional services.

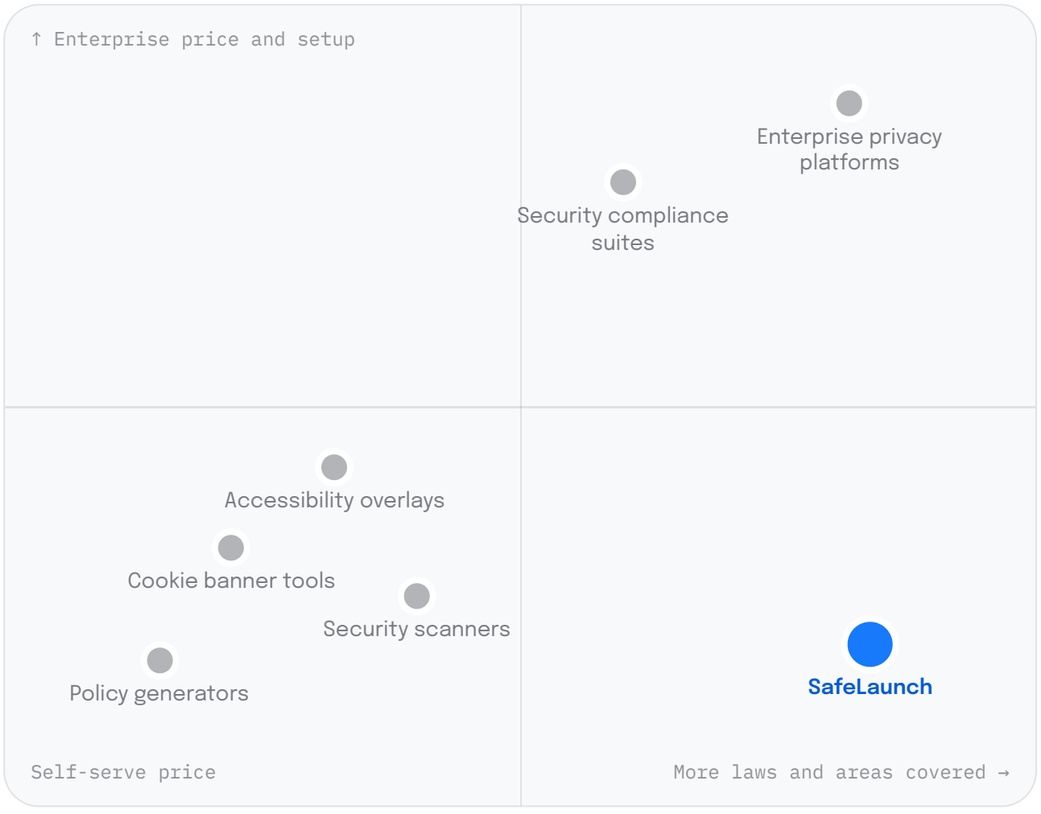
Roadmap

A trust layer

Sign-offs accepted by app stores, payment providers, insurers and buyers.

WHY WE WIN

Broad enough to replace a first legal review. Simple enough to self-serve.



A rulebook, not a prompt

138 laws, 691 requirements, 497 cited provisions, versioned.

Evidence from the product

Real browser tests and the actual code, not questionnaires.

Fixes in the builder's language

Code and prompts for seven AI builders, plus pull requests.

Proof nobody else issues

Ed25519-signed, version-locked records with public verification.

ROADMAP

Built. Then distributed. Then the standard.

Nov 2026

Version 1 live

54 markets, 138 laws, sign-offs, GitHub, MCP, global payments.

H1 2027

Distribution

First builder partnership, marketplace listings, agency programme.

May 2027

India's DPDP deadline

DPDP-ready reports and Indian partners as obligations apply.

H2 2027

Sector packs and API

Health, finance and children's packs; a public API for platforms and agents.

2028

Trust layer

Sign-offs accepted as evidence by app stores, payment providers, insurers.

ALREADY SHIPPED IN VERSION 1

- ✓ Real-browser cookie and tracker test
- ✓ Code, repository and app package scans
- ✓ Versioned rulebook, 138 laws
- ✓ Fix prompts for seven AI builders
- ✓ Fix pull requests on GitHub
- ✓ Ed25519-signed version sign-offs
- ✓ Sign in with GitHub, repo import
- ✓ MCP server for AI assistants
- ✓ Law-change emails to customers
- ✓ Expert review by a professional
- ✓ Global payments through Paddle
- ✓ Admin analytics and health checks

RISKS

The questions we'd ask. Answered.

01	**“It's not legal advice.”**	Reports say so, cite the law behind every finding, and an expert review add-on adds a privacy professional.
02	**Laws keep changing.**	A versioned rulebook with a dated changelog; customers are emailed when a change affects their report.
03	**AI can be wrong.**	Deterministic checks first, a citation guard on AI findings, and models swappable across providers.
04	**Builders could add checks.**	They focus on security for their own platform. We cover law across every builder, and sign off the result.
05	**Big platforms move down-market.**	Their cost to serve is built for enterprise sales; ours for a $49 purchase completed in minutes.

WHO WE ARE

Legal judgment, turned into software.

SafeLaunch is built by a lawyer who became a builder. It encodes how a careful privacy and technology lawyer reviews a product, and runs that review in minutes, across every market at once, on the code and the live site.

Live at safelaunch.site with paying plans, a versioned rulebook, real browser testing, GitHub and AI assistant integrations and signed sign-offs, on a lean cost base where nothing runs while no one is using it.

- ✓ Version 1 shipped, November 2026
- ✓ Sign in with Google, GitHub, Apple or email
- ✓ Global payments through Paddle
- ✓ MCP server for Claude, Cursor and VS Code



FOUNDER

Raghav R Handa

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THE ROUND

The product is built. Now we scale it.

USE OF FUNDS

Growth and distribution 40%
Builder partnerships, marketplaces, content, agencies



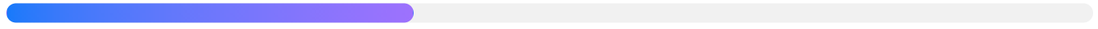
Product and rulebook 30%
More markets, sector packs, API and integrations



Legal and expert network 15%
Rule reviews and the expert review service



Operations and reserve 15%
Infrastructure, support and runway



MILESTONES, BASE CASE

- ✓ 60,000 free sign-ups and about $662K revenue in 2027
- ✓ About $1.8M in 2028 with 1,430 subscribers
- ✓ First distribution partnership with an AI builder or marketplace
- ✓ Sector packs and more markets on the versioned rulebook

Round size, terms and the data room on request at **investors@safelaunch.site**

SOURCES

Every number, checkable.

[1] TechCrunch, Lovable passes $400M ARR, about 200,000 projects a day (Mar 2026)

[2] Veracode, 2025 GenAI Code Security Report (45% of tasks produced vulnerable code)

[3] CVE-2025-48757: 170 of 1,645 scanned Lovable apps exposed data (Superblocks write-up)

[4] WebAIM Million 2026: 95.9% of top home pages fail WCAG 2 automated checks

[5] Bouhoula et al., USENIX Security 2024: 65.4% of sites ignore a refusal of consent

[6] DLA Piper GDPR Fines Survey, Jan 2026: about €1.2B in 2025, €7.1B since 2018

[7] CNIL: €325M fine for Google and €150M for Shein over cookies (Sep 2025)

[8] UsableNet 2025 year-end report: 5,000+ digital accessibility lawsuits in the US

[9] MultiState: twenty US states with comprehensive privacy laws (2026)

[10] White & Case: California regulator's record $1.35M fine against Tractor Supply (Sep 2025)

[11] WilmerHale: California AG's $1.55M CCPA settlement with Healthline (Jul 2025)

[12] Goodwin: EU AI Act transparency duties (Article 50) in force from 2 Aug 2026

[13] PIB: India's DPDP Rules 2025, obligations from 13 May 2027, penalties up to ₹250 crore

[14] Research and Markets: privacy management software, $5.07B in 2025, 23% CAGR

[15] Expert Market Research: consent management, about $875M in 2025, 17% CAGR

[16] Fortune Business Insights: digital accessibility software, $0.85B in 2025

[17] Fortune: Vanta passes $300M ARR with 16,000+ customers (Apr 2026)

[18] Usercentrics passes €100M ARR, growing 45% a year (Oct 2025)

[19] Sacra: Drata at about $100M ARR (early 2025)

[20] Contrary Research: OneTrust, about $500M in annual revenue (estimate)

[21] Netcraft Web Server Survey, July 2026: about 1.49 billion sites

[22] Shopify store counts 2026 (StoreLeads: about 2.9 million live stores)

[23] Vendr: median Vanta contract about $20,000 a year

[24] Statista: number of SMEs in the European Union (2025)

[25] US SBA Office of Advocacy: about 36 million small businesses (2025)

[26] SaaS benchmarks 2026: freemium to paid conversion, median about 3 to 5%

Links to every source: safelaunch.site/investors#source-1 onwards. Market figures are third-party estimates and vary with each firm's definition; we quote mid-range figures. Product figures (laws, markets, requirements, provisions, checks, prices) come from SafeLaunch's own rulebook and price list. Projections are illustrative.

JOIN US

Looking to invest? Looking to be a part of SafeLaunch?

Drop us an email. The founder replies personally, with the round details, the data room and live product metrics.



Raghav R Handa, founder · Drop us an email

investors@safelaunch.site

See it live

safelaunch.site/investors

Run a free scan

safelaunch.site

Read the sample report

safelaunch.site/sample-report

Projections are illustrative model outputs. SafeLaunch is not a law firm and does not give legal advice. This presentation is not an offer of securities.